

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Application of:

Arturo A. Rodriguez, *et al.*

Serial No.: 10/073,842

Filed: February 11, 2002

Confirmation No.: 6628

Group Art Unit: 2623

Examiner: Bui, Kieu Oanh T.

Docket No.: A-7496 (191920-1240)

For: **Management of Television Advertising**

**AMENDMENT AFTER ALLOWANCE**  
**AND COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE**

Mail Stop: Issue Fee  
P.O. Box 1450  
Commissioner for Patents  
Alexandria, Virginia 22313-1450

Sir:

Pursuant to 37 C.F.R. 1.312, please enter the following amendments. Applicants respectfully submit that the amendments herein merely embody the correction of formal matters and do not alter the scope or substance of the application.

It is not believed that extensions of time or fees for net addition of claims are required, beyond those which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to deposit account no. 20-0778.